

# Standards Build Trust

**CEN and CENELEC** standards help Europe meet today's technological and societal challenges as well as those we will face tomorrow. They support Europe's priorities through improving business performance and creating trust.

## CEN and CENELEC can help you achieve your policy objectives



### A harmonised Single Market

Creating value for Europe while offering a cost-efficient and easier way to show product compliance with Union law.



### A competitive European industry ready to lead in international trade

Supporting European technological change while promoting European interests in international standards.



### Trust in new technology

Providing European best practices to lead the digital transformation of society with citizens' interests in mind.



### Enhanced innovation for Europe

Enabling research and scientific results to reach the market.



### The Sustainable Development Goals of the UN 2030 Agenda

Implementing the sustainable use of resources and energy while protecting consumers, workers and the environment.



**CEN and CENELEC** standards define good practice for Europe, representing the pan-European consensus of broad and representative stakeholder communities. These experts codify their knowledge through an independent, inclusive and transparent system. The resulting standards, for voluntary use, reflect the current technological state of the art, are future-proofed, and integrate seamlessly with international standards.



**24 243**

European standards available



**695**

technical bodies



**90 000**

active experts



**99 492**

standards adopted globally



**300**

involved European federations



**1** standard identical in  
**34** countries

## Benefits of European Standardization



Ensuring the quality of products

*Interoperability*  
*Safety*  
*Compatibility*



Reducing costs and increasing  
industry productivity  
and efficiency



Offering presumption of conformity  
to EU legislation



Building trust  
*Cybersecurity*  
*Artificial intelligence*  
*e-Privacy*



Opening access to new  
foreign markets



Enabling greener products and  
services

