



Invitation to U.S.-German Standards Panel from 9th – 11th April 2018

Dear ladies and gentlemen,

The digital transformation of industry is continuously revealing new possibilities for international trade – on both sides of the Atlantic. But this increase in digitalization brings with it an increase in the risk to security. IT security is becoming the decisive factor in the success of the digital economy. Standards, specifications, and conformity to them are able to ensure the highest possible degree of transparency, information and coherence in this field, for business partners and customers alike.

Working on this basis, the American National Standards Institute (ANSI), German Institute for Standardization DIN and the German Commission for Electrical, Electronic & Information Technologies (DKE) are continuing their long-lasting cooperation by once again initiating a joint conference on standardization in innovative business areas. The event will centre around the U.S.-German Standards Panel. This year's event will focus on the transatlantic exchange of IT security in the sectors of smart manufacturing, smart mobility and smart agriculture.

We are pleased to invite you to join the U.S.-German Standards Panel:

**“Securing Future Technologies –
Cybersecurity and other Challenges and Solutions for
Smart Manufacturing, Mobility, and Agriculture”
from 9th to 11th April 2018 in Washington, D.C., USA.**

The aim is for business and governmental representatives of both countries to discuss the need for standards and specifications in these areas; and to launch new projects, on an international level wherever possible. Agreeing upon common standards for innovative areas at an early stage will help to bring together these two markets, thus reducing the adverse effects of differing regulatory frameworks.

We look forward to your participation in the U.S.-German Standards Panel. To register, please use the [online registration form](#). You can find the [current agenda](#) on our website.

With best wishes,

DIN e. V.

A handwritten signature in blue ink, appearing to read 'Rüdiger' followed by a stylized 'U'.

Dipl.-Ing. Rüdiger
Marquardt Executive
Board Member

