



## How does an idea become a commercial success?

Standards turn innovative solutions into marketable products and services by ensuring acceptance and visibility on global markets. This is how you create trust with your customers and partners.

## How can DIN support you?

For research and development projects DIN offers the tools **for a quick and flexible entry into standardization**. This means that innovative products and services can be aligned with the current state of standardization as early as the development phase and **find their way into future markets on the basis of a standard**.

The portfolio of tasks primarily comprises the following activities:

- identifying standardization needs and potentials at an early stage
- initiating and managing standardization processes
- making the results of these processes available to the public

# DIN – Partner for Innovation through Standardization

Research and Transfer



[DIN - briefly explained](#)

### Contact

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## Our services at a glance:

- **Integration of standardization activities into new and ongoing research projects** at national, European and international level
- **Participation in your research project** in all standardization-related issues from the proposal phase to the final report
- **Establishing networks** for the exchange of experience and cooperation as well as acquiring additional partners for your project
- **Research of existing standards, specifications and committees** relevant to your field of research
- **Organizing and conducting workshops and events** to identify standardization needs and potentials in your project together with you and other experts
- **Transferring the identified needs into standardization** (development of specifications, transfer of results to committees, initiation of standardization projects, ...)
- **Dissemination of your results** through DIN's channels and network and contribution to the sustainable **transfer of your results into practice**



Innovation >>>



### BASIC RESEARCH

**Terminology, measurement and testing standards and specifications**

- create standardized and independent testing methods to verify the quality of the new product
- facilitate communication between the stakeholders
- reduce information and transaction costs

### APPLIED RESEARCH

**Interface standards or specifications**

- ensure interoperability between components
- reduce customisation costs

### EXPERIMENTAL DEVELOPMENT

**Compatibility standards or specifications**

- integrate subcomponents into existing systems
- create prerequisites for future technology generations

### TECHNOLOGY TRANSFER/ MARKET LAUNCH

**Quality, product and service standards or specifications**

- increase the acceptance of innovative products and services
- reduce risks
- promote market penetration

We support your innovation projects!

Current project examples:



[To the Website](#)