

Time advantage – Customer confidence – Security

Market access

Because they are the results of a standardization process, DIN SPEC are strategic instruments for establishing and disseminating your solutions on the market.

Your competitive edge on the market

Developed in an accelerated process, DIN SPEC reach the market and gain acceptance thanks to the wide recognition of DIN “brand”.

Open – transparent – professional

Anyone can initiate a DIN SPEC project, be they a company, organization, research institute or private individual. DIN SPEC are developed together with your partners in small working groups. DIN will support you with professional project management, an extensive infrastructure and by publishing and disseminating your results.

Room to grow

DIN is part of numerous global networks, and helps disseminate your specification worldwide.

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“DIN SPEC 70121 quickly set the standard for digital communications between DC charging stations and electric vehicles. In addition to the fast development process, consistency with existing standards is one of the great advantages of a DIN SPEC.”

Egon Behr, Head of Corporate Standardization, Daimler AG

“Innovative solutions documented in a DIN SPEC become accessible to all interested parties. For this reason we use DIN SPEC as an instrument for transferring R&D results to market.”

Dr. Gerhard Gudergan, Head of Business Unit Research at the Research Institute for Operations Management (FIR), RWTH Aachen University

**Don't miss the opportunity
to set the standard!**

www.din.de/go/spec-en

DIN SPEC
**Your competitive
edge on the
market**

DIN SPEC
Specifications by DIN

DIN

Position your innovations on the market!

Innovations are no guarantee for economic success – they also need market acceptance and demand. DIN SPEC facilitate market access because they are developed with other market participants and ensure that your solution quickly becomes the standard. Being generally accepted documents DIN SPEC are also effective marketing tools.

Fast: DIN SPEC are developed and published within only a few months.

Flexible: You set the time and chose the partners you want to work with.

Accepted: Take advantage of the trust placed in DIN throughout the world.

Visibility: You will be explicitly named as the author of your DIN SPEC.

Uncomplicated: Thanks to the streamlined process for developing DIN SPEC you can focus on contentual matters.

International: DIN will help to make your solution available worldwide.

Consistent: DIN SPEC are consistent with the body of German Standards. This makes it easier to adopt them as full standards at a later time, if so desired.

Strengthen your position!

Anyone can initiate and/or participate in the development of a DIN SPEC, including companies, organizations, research institutes and private individuals.

Simply give us a call at DIN and within a short time you can begin working on a DIN SPEC project with your chosen partners.

The DIN SPEC development process is fast and uncomplicated. Once our publishing house Beuth Verlag publishes the DIN SPEC your solution has reached the market.

The DIN SPEC process

- Proposal for the development of a DIN SPEC
- Preparation of a business plan
- Publishing of the business plan at www.din.de/go/spec-en (for 4 weeks)
- Starting the contentual work on the DIN SPEC
- Finalization of the manuscript
- Optional:
Publishing of a draft DIN SPEC on www.din.de/go/entwuerfe for public commenting (for 2 month)
- Workshop participants adopt the DIN SPEC
- Publishing of the DIN SPEC through Beuth Verlag



Don't miss the opportunity to set the standard!

DIN will assist you throughout the entire process by:

- consulting you on your general concept
- assisting you in the initiation of the project
- helping you search for existing standards and specifications
- helping you gain partners for your project
- organizing and moderating your workshops
- providing the infrastructure you need (meeting rooms, web conferences, document management system etc.)
- professional editing to ensure a recognised standard
- publishing your DIN SPEC through Beuth Verlag, DIN's publishing house
- promoting the results of your work