

ISO/IEC 23026 :2006-6 (E)

Software Engineering_ - Recommended Practice for the Internet_ - Web Site Engineering, Web Site Management, and Web Site Life Cycle

Contents

- 1. Overview 1
 - 1.1 Scope 1
 - 1.2 Purpose 1
 - 1.3 Conformance 2
- 2. References 3
- 3. Definitions, terminology, abbreviations and acronyms 4
 - 3.1 Definitions 4
 - 3.2 Terminology 5
 - 3.3 Abbreviations and acronyms 6
- 4. Design practices 6
 - 4.1 General requirements 7
 - 4.2 Environment selection 12
 - 4.3 Scripting languages and Java 18
- 5. Server, HTTP and site considerations 19
 - 5.1 HTTP 1.1 application 19
 - 5.2 Cache expiration date 19
 - 5.3 Non-caching 19
 - 5.4 Browser language selection 19
 - 5.5 Robot exclusion 20
 - 5.6 Browser tolerance 20
 - 5.7 Webmaster contact 20
 - 5.8 Redirection 20
 - 5.9 Compression 21
 - 5.10 Site conventions 21
 - 5.11 Web site center page 21
 - 5.12 Site index and search 22
- 6. Header information 23
 - 6.1 Document type declaration 23
 - 6.2 Title 23
 - 6.3 Metadata 23
 - 6.4 Digital signature 25
- 7. Body information 25
 - 7.1 Sensitive information exposure 25
 - 7.2 Intellectual property rights (IPR) 25
 - 7.3 Security designations 26
 - 7.4 Dates and time 27
 - 7.5 International considerations 28
 - 7.6 Bandwidth efficiencies 31
 - 7.7 Navigation aids 31

7.8 Active links	32
7.9 Dead links	32
7.10 Absolute and relative links.....	32
7.11 Cookies	33
7.12 Frame considerations	33
7.13 Graphical images	34
7.14 Deprecated HTML elements and attributes	34
7.15 Physical location information	34
7.16 Server technology independence	35
7.17 Flushing search engines	35
Annex A (informative) Bibliography	36
Annex B (informative) Potential areas of future or additional work	43
Annex C (normative) XML tags and HTML attribute values	44
Annex D (informative) Metadata for indexing and classification	46
Annex E (normative) Robot exclusion	50
Annex F (informative) Privacy statement text.....	52
Annex G (informative) Requirements checklist	54
Annex H (informative) Color combinations—numerical and visual color tables	62
Annex I (normative) 36 CFR 1194 connections	65
Index	68