

ISO 28564-2:2016-09 (E)

Public information guidance systems - Part 2: Guidelines for the design and use of location signs and direction signs

Contents		Page
Foreword		iv
Introduction		v
1	Scope	1
2	Normative references	1
3	Terms and definitions	1
4	General	2
5	Preparation	2
5.1	Need	2
5.2	Brief	2
5.3	Information to be included in the brief	2
5.4	Gathering data	3
5.5	Positioning	3
5.6	Planning strategy	4
6	Design principles, characteristics and layout of visual elements	4
6.1	Design principles	4
6.1.1	Legibility and conspicuity	4
6.1.2	Consistency	4
6.1.3	Simplicity	4
6.1.4	Prioritization of messages	5
6.1.5	Use of languages	5
6.1.6	Use of jargon and abbreviations	5
6.1.7	Inclusivity (for all potential user groups)	5
6.1.8	Environmental sensitivity	5
6.2	Characteristics	5
6.2.1	Graphical symbols	5
6.2.2	Arrows	6
6.2.3	Text and numerals	7
6.2.4	Colour	7
6.2.5	Containing shape	8
6.3	Layout	8
6.3.1	General	8
6.3.2	Relationship of symbols, arrows and text	8
7	Sign carrier	13
7.1	Materials	13
7.2	Glare and reflections	13
7.3	Illumination	13
7.4	Sustainability	13
8	Inspection and updating	14
9	Testing	14
Annex A (informative)	Examples of location signs and direction signs in typical environments	15

Annex B (informative)Performancetestsforawayfindingsystemoflocationsignsand direction signs ..	20
Bibliography	27