ISO/PAS 24644-1:2023-09 (E)

Mass customization value chain management - Part 1: Framework

Contents

Page

Foreword iv

Introduction v

1 Scope 1

2 Normative references 1

3 Termsanddefinitions 1

4 Abbreviated terms 2

5 Mass customization value chain management overview 3

6 Framework model 4
6.1 General description of the framework model 4
6.2 Framework model domain 5

7 Functional model 7
7.1 Functional model notation 7
7.2 General description of functional model 8
7.3 Interaction 9
7.4 R&D 10
7.5 Marketing and sales 12
7.6 Sourcing and planning 13
7.7 Production 14
7.8 Logistics 15
7.9 Service 17

8 Informationflowofmasscustomization 18

Annex A (informative) Mass customization value chain management -- Consumer electronics industry 20

Annex B (informative) Mass customization value chain management -- Iron and steel industry 26

Annex C (informative) Mass customization value chain management -- Electrical industry 30

Annex D (informative) Mass customization value chain management -- Reverse customization 33

Bibliography 36