

ISO/IEC 20071-20:2025-07 (E)

Information technology - User interface component accessibility - Part 20: Developing audiovisual content

Contents		Page
Foreword		iv
Introduction		v
1	Scope	1
2	Normative References	1
3	Terms and definitions	1
3.1	Content and content components	2
3.2	Information and importance	4
3.3	Descriptors of content	4
4	Developing accessible audiovisual content	5
4.1	General	5
4.2	Providing visual alternatives to audio information	5
4.3	Providing audio alternative to visual information	5
4.4	Providing an alternative to visual text	6
4.5	Providing information in a language that the user understands	6
4.6	Providing information that supports understanding	6
4.7	Controlling the use of accessibility components	6
4.7.1	Choosing accessibility components	6
4.7.2	Interacting with audiovisual content at one's own pace	7
5	Translations and localizations	7
5.1	Translating or localizing accessibility content	7
5.2	Intended presentation style of translations	7
6	Timing and importance of information	7
6.1	Timing considerations	7
6.1.1	Real time considerations	7
6.1.2	Synchronization	8
6.1.3	Optional extended time considerations	8
6.2	Levels of importance	8
6.2.1	General	8
6.2.2	Essential information	8
6.2.3	Significant information	9
6.2.4	Helpful information	9
6.2.5	Unhelpful information	9
7	Creating accessibility components	9
7.1	Developing accessibility components	9
7.2	Important skills for creators of accessibility components	9
7.3	Content genre and program category	10
7.4	Scripting	10
7.5	Inclusion of typical users in the process of creating accessibility content	10
7.6	Evaluation	10
7.7	Evaluations including contribution of typical users	10
Bibliography		11