ISO 56006:2021-11 (E)

Innovation management - Tools and methods for strategic intelligence management - Guidance

Contents

Page

Foreword iv

Introduction v

1 Scope 1

2 Normative references 1

3 Termsanddefinitions 1

4 Fundamentals of strategic intelligence 2
4.1 Purpose of strategic intelligence 2
4.2 Strategic intelligence needs 2
4.3 Core of the strategic intelligence process 2
4.4 Strategic intelligence timing 3
4.5 Expected strategic intelligence outcomes 3
4.6 Strategic intelligence essentials 3

5 Strategic intelligence cycle 4
5.1 Operational planning and control 4
5.2 Strategic intelligence cycle 4
5.3 Framing 5
5.3.1 General 5
5.3.2 Outcome of framing -- Criteria and scope for intelligence generation 5
5.4 Data gathering and analysis 6
5.4.1 General 6
5.4.2 Data gathering and verification 6
5.4.3 Outcome of data gathering -- Data and information (analysed data) 6
5.4.4 Data analysis to extract information 7
5.4.5 Outcome of analysis -- Information (analysed data) 7
5.5 Interpretation 8
5.5.1 General 8
5.5.2 Outcome of interpretation -- Knowledge (interpreted information) 8
5.6 Recommendation 8
5.6.1 General 8
5.6.2 Outcome of recommendation -- Intelligence (communicated knowledge) 8
5.7 Strategic intelligence validation 9

6 Intelligence communication 9
6.1 Recommendations to top management 9
6.2 Documentation, communication, and distribution control 10

Bibliography 11