DIN EN ISO 56003:2021-08 (E)

Innovation management - Tools and methods for innovation partnership - Guidance (ISO 56003:2019)

Contents

Page

European foreword ... **3**

Foreword ... **4**

Introduction ... **5**

1 Scope ... **6**

2 Normative references ... **6**

3 Terms and definitions ... **6**

4 Innovation partnership framework ... **6**
4.1 Framework ... 6
4.2 Entry points to innovation partnership ... 7

5 Entering an innovation partnership ... **8**
5.1 General ... 8
5.2 Deciding whether or not to enter an innovation partnership ... 9

6 Partner selection ... **9**
6.1 General ... 9
6.2 Generating a long-list of potential partners ... 9
6.3 Generating a short-list of potential partners ... 11
6.4 Partner selection decision ... 12

7 Partner alignment ... **12**
7.1 General ... 12
7.2 Non-disclosure agreement ... 12
7.3 Developing a common understanding ... 12

8 Interactions between the partners ... **13**
8.1 General ... 13
8.2 Key factors of interaction ... 13

Annex A (informative) **Tools and methods for entering the partnership** ... **14**

Annex B (informative) **Tools and methods for partner selection** ... **17**

Annex C (informative) **Tools and methods for partner alignment** ... **18**

Annex D (informative) **Tools and methods for interaction between partners: sample innovation partnership agreement** ... **20**

Annex E (informative) **Performance evaluation criteria** ... **25**

Bibliography ... **26**