

ISO/IEC 19944-1:2020 (E)

Cloud computing and distributed platforms – Data flow, data categories and data use — Part 1: Fundamentals

Contents

| | |
|-----------|----------------------------------------------------------------------------|
| | Foreword |
| | Introduction |
| 1 | Scope |
| 2 | Normative references |
| 3 | Terms and definitions |
| 3.1 | Terms related to data categories |
| 3.2 | Terms related to cloud services and devices ecosystem |
| 3.3 | Terms related to privacy |
| 3.4 | Terms related to organizational data |
| 3.5 | Terms related to artificial intelligence |
| 3.6 | General terms |
| 4 | Abbreviated terms |
| 5 | Structure of this document |
| 5.1 | Document organization |
| 5.2 | Overview and reference architecture |
| 5.3 | Data taxonomies, data categories and data use statement structure |
| 6 | Overview of devices and cloud services ecosystems |
| 6.1 | Background and context — Impact of devices and personalized cloud services |
| 6.2 | Ecosystem of devices and cloud services |
| 6.3 | Devices and multiple user sub-roles |
| 6.3.1 | General |
| 6.3.2 | Bring your own device |
| 7 | Extending the CCRA to the devices and cloud services ecosystem |
| 7.1 | Overview |
| 7.2 | Personal and organizational environments |
| 7.3 | Device impact on the CCRA: User view |
| 7.3.1 | Cloud service provider |
| 7.3.1.1 | Sub-roles |
| 7.3.1.1.1 | General |
| 7.3.1.1.2 | CSP:device platform provider |
| 7.3.1.2 | Cloud computing activities |
| 7.3.2 | Cloud service customer |
| 7.3.2.1 | Sub-roles |
| 7.3.2.1.1 | General |
| 7.3.2.1.2 | CSC:cloud service user |
| 7.3.2.2 | Cloud computing activities |
| 7.4 | Device impact on the CCRA: functional view |
| 7.4.1 | General |
| 7.4.2 | Functional components in the functional view |
| 7.4.2.1 | Device |
| 7.4.2.2 | Device platform |
| 7.4.2.3 | Application |
| 7.4.2.4 | Application cloud service |
| 7.4.2.5 | Device platform cloud service |
| 7.4.2.6 | Application client component |

| | |
|-------------|-------------------------------------------------------|
| 7.4.2.7 | Application marketplace |
| 7.4.3 | Functional view: data flows |
| 8 | Data taxonomy |
| 8.1 | Overview |
| 8.2 | Data categories |
| 8.2.1 | General |
| 8.2.2 | Customer content data |
| 8.2.2.1 | General |
| 8.2.2.2 | Credentials |
| 8.2.2.3 | Customer contact lists |
| 8.2.2.4 | Personal health data and medical records |
| 8.2.2.5 | Personal genetic data |
| 8.2.2.6 | Personal biometric data |
| 8.2.2.7 | Personal data of children |
| 8.2.2.8 | Political opinions |
| 8.2.2.9 | Financial details |
| 8.2.2.10 | Sensor measurement data |
| 8.2.3 | Derived data |
| 8.2.3.1 | General |
| 8.2.3.2 | End user identifiable information (EUII) |
| 8.2.3.2.1 | General |
| 8.2.3.2.2 | Telemetry data |
| 8.2.3.2.3 | Connectivity data |
| 8.2.3.2.4 | Observed usage of the service capability |
| 8.2.3.2.5 | Demographic information |
| 8.2.3.2.6 | Profiling data |
| 8.2.3.2.7 | Content consumption data |
| 8.2.3.2.8 | Client-side browsing history |
| 8.2.3.2.9 | Search commands and queries |
| 8.2.3.2.10 | User location |
| 8.2.3.2.11 | Social data |
| 8.2.3.2.12 | Biometric and health data |
| 8.2.3.2.13 | End-user contact data |
| 8.2.3.2.14 | User's environmental sensor data |
| 8.2.3.3 | Organization identifiable information (OII) |
| 8.2.4 | Cloud service provider data |
| 8.2.4.1 | General |
| 8.2.4.2 | Access and authentication data |
| 8.2.4.3 | Operations data |
| 8.2.5 | Account data |
| 8.2.5.1 | General |
| 8.2.5.2 | Account or administration contact information |
| 8.2.5.3 | Payment instrument data |
| 8.3 | Data identification qualifiers |
| 8.3.1 | General |
| 8.3.2 | Identified data |
| 8.3.3 | Pseudonymized data |
| 8.3.4 | Unlinked pseudonymized data |
| 8.3.5 | Anonymized data |
| 8.3.6 | Aggregated data |
| 8.4 | Orthogonal facets of data |
| 8.4.1 | General |
| 8.4.2 | Perspective used in the definition of data facets |
| 8.4.3 | Common orthogonal data facets |
| 8.4.3.1 | Introduction |
| 8.4.3.2 | Data facets based on control |
| 8.4.3.2.1 | Legal control of data compared to operational control |
| 8.4.3.2.2 | Operational control data facet |
| 8.4.3.2.3 | Legal control data facet |
| 8.4.3.2.3.1 | General |
| 8.4.3.2.3.2 | Legal entity data facet |
| 8.4.3.2.3.3 | Legal means data facet |
| 8.4.3.3 | Classification level data facet |

- 8.4.3.4 Categorization data facet
- 8.4.3.5 De-identification degree data facet
- 8.4.3.6 Custom data facets
- 8.4.3.7 Composite facets and associated attributes
 - 8.4.3.7.1 General
 - 8.4.3.7.2 Customer content data
 - 8.4.3.7.3 Cloud service provider data
 - 8.4.3.7.4 Derived data
 - 8.4.3.7.5 Individual, organizational, and public domain data
 - 8.4.3.7.5.1 Introduction
 - 8.4.3.7.5.2 Rights and obligations
 - 8.4.3.7.5.3 Building new composite facets from legal control data facet
 - 8.4.3.7.5.4 Co-controlled data
 - 8.4.3.7.5.5 Change of control over the data lifecycle
 - 8.4.3.7.5.6 Legal control of organizational data
- 8.4.4 Use of data facets to describe data taxonomy

9 Data processing and use categories

- 9.1 Overview
- 9.2 Data processing categories
 - 9.2.1 General
 - 9.2.2 Data partitioning
 - 9.2.2.1 General
 - 9.2.2.2 Horizontal partitioning or sharding
 - 9.2.2.3 Vertical partitioning
 - 9.2.3 Data integration
 - 9.2.4 Data fusion
 - 9.2.5 Data improvement
 - 9.2.6 Encryption
 - 9.2.7 Replication
 - 9.2.8 Data Deletion
 - 9.2.8.1 General
 - 9.2.8.2 Secure data deletion
 - 9.2.9 Re-identification
- 9.3 Data use categories
 - 9.3.1 General
 - 9.3.2 Provide
 - 9.3.2.1 General
 - 9.3.2.2 Provide operational support for contracted service
 - 9.3.2.3 Improvement of business support for contracted service
 - 9.3.3 Improve
 - 9.3.4 Personalize
 - 9.3.5 Offer upgrades or upsell
 - 9.3.6 Market/advertize/promote
 - 9.3.6.1 General
 - 9.3.6.2 Promote based on contextual information
 - 9.3.6.3 Promote based on personalization
 - 9.3.7 Share
 - 9.3.7.1 General
 - 9.3.7.2 Share when required to provide the service
 - 9.3.8 Collect
 - 9.3.9 Train (AI system)
- 9.4 Scopes: Boundaries of collection and use of data
 - 9.4.1 Scope concepts
 - 9.4.2 Scope types
 - 9.4.2.1 General
 - 9.4.2.2 Capability
 - 9.4.2.3 Application or service
 - 9.4.2.4 Services listed in the cloud service agreement
 - 9.4.2.5 Cloud service provider's cloud services
 - 9.4.2.6 Cloud service provider's products and services
 - 9.4.2.7 Third-party product and services
 - 9.4.2.8 Third-party and data processors
 - 9.4.3 Scope characteristics

| | |
|----------------|--------------------------------------------------------------------------------------|
| 9.4.3.1 | General |
| 9.4.3.2 | Guaranteed capabilities of a scope |
| 9.4.3.3 | Controlling entity of a scope |
| 9.4.3.4 | Scope location |
| 9.4.4 | Network connection between scopes |
| 9.4.4.1 | General |
| 9.4.4.2 | Guaranteed capabilities of a network connection |
| 9.4.5 | Control of source scope over result scope |
| 10 | Data use statements |
| 10.1 | Overview |
| 10.2 | Data use statement structure |
| 10.2.1 | Structure definition |
| 10.2.2 | Describing the scope of applications and cloud services that apply to use statements |
| 10.2.2.1 | Using single or dual scope definitions |
| 10.2.3 | Assumptions about when data are collected and used |
| 10.2.4 | Defining promotion targets |
| 10.2.5 | Data types |
| 10.2.6 | Data qualifiers for data types |
| 10.2.7 | Examples of statements about data flow in the devices and cloud services ecosystem |
| 10.2.8 | Exceptional use statements |
| 10.2.8.1 | General |
| 10.2.8.2 | Structure |
| 10.2.8.3 | Grantor |
| 10.2.8.4 | Grantee |
| 10.2.8.5 | Exceptional use |
| 10.2.8.6 | Grant trigger |
| 10.2.8.7 | Grant period |
| 10.2.9 | Data sharing |
| 10.3 | Use of orthogonal data facets in data use statement |
| 10.3.1 | General |
| 10.3.2 | Use of elements in the data facets as attributes |
| 10.3.3 | Hierarchy of elements/attributes of data based on facets |
| 10.3.4 | Use of attributes to describe PII |
| 10.3.5 | Use of attributes to tag IP data |
| 10.3.6 | Use of attributes to tag IP data from shared pools, while respecting partner IP |
| 11 | Data lineage and data provenance |
| 11.1 | General |
| 11.2 | Tracing data lineage |
| 12 | Use of taxonomy and data use statement in other computing environments |
| 13 | Use of data taxonomy and use statements in Artificial Intelligence scenarios |
| Annex A | (informative) Diagrams of data categories and data identification qualifiers |
| A.1 | Data categories |
| A.2 | Data identification qualifiers |