ISO 14063:2006-08 (E)

Environmental management - Environmental communication - Guidelines and examples

Contents

Page

1 Scope 1

2 Terms and definitions 1

3 Principles of environmental communication 2
3.1 General 2
3.2 Principles 2

4 Environmental communication policy 3
4.1 Management commitment 3
4.2 Developing the policy 3

5 Environmental communication strategy 4
5.1 General considerations 4
5.2 Establishing environmental communication objectives 4
5.3 Identifying interested parties 5
5.4 Considering resource issues 6

6 Environmental communication activities 6
6.1 Planning an environmental communication activity 6
6.2 Selecting environmental communication content, approaches and tools 11
6.3 Performing an environmental communication activity 19
6.4 Evaluating environmental communication 21
6.5 Conducting management review and planning revisions 22

Bibliography 26