

ISO 14026:2017-12 (E)

Environmental labels and declarations - Principles, requirements and guidelines for communication of footprint information

Contents	Page
Foreword	v
Introduction	vi
1 Scope	1
2 Normative references	1
3 Terms and definitions	1
3.1 Terms relating to footprint communication	2
3.2 Terms relating to life cycle assessment and data	2
3.3 Terms relating to organizations and products	4
3.4 Terms relating to data quality and verification	4
4 Objectives	5
5 Principles	5
5.1 Credibility and reliability	5
5.2 Life cycle perspective	6
5.3 Comparability	6
5.4 Transparency	6
5.5 Regionality	6
6 Communication requirements	6
6.2 General requirements	6
6.3 Intended audience	7
6.4 Identification of area of concern	7
6.5 Information to be provided	7
6.5.1 General	7
6.5.2 Supporting information	8
6.5.3 Use of explanatory statements	9
6.6 Footprint graphics	9
6.7 Communication of more than one footprint	9
6.7.1 General	9
6.7.2 Graphics	9
6.8 Access to information	10
6.9 Comparative footprint communications	10
6.9.1 Types of comparative footprint communications	10
6.9.2 Requirements for all comparative footprint communications	10
6.9.3 Comparisons with the products of other organizations	10
6.9.4 Footprint communications suggesting overall superiority	11
6.9.5 Performance tracking	11
7 Requirements for the use of data to support the communication	11
7.1 Acceptable footprint results	11
7.2 Assurance of data quality	12
7.3 Rules for data confidentiality	12
7.4 Data used in comparative footprint communications	12
7.4.1 General	12
7.4.2 PCR for comparative footprint communications	12

8	Footprint communication programme requirements	13
8.1	Scope of the programme	13
8.2	Use of PCR	13
8.3	Footprint communication programme rules	13
8.3.1	Programme instructions	13
8.3.2	Declarations of conformity	13
8.3.3	Monitoring the footprint communication	13
8.4	Communication responsibilities of the footprint communication programme operator	14
8.5	Establishing data quality requirements	14
9	Verification requirements	14
9.1	Verification of footprint communication	14
9.2	Competence of footprint communication verifiers	14
9.3	Independence of verifiers	15
Annex A (informative) Responsibilities of the footprint communication programme operator		16
Bibliography		17