DIN ISO/TR 56004:2020-07 (E)

Innovation Management Assessment - Guidance (ISO/TR 56004:2 019)

Contents

Page

National foreword ... **3**

National Annex NA (informative) **Bibliography** ... **3**

Foreword ... **4**

Introduction ... **5**

1 Scope ... **6**

2 Normative references ... **6**

3 Terms and definitions ... **6**

4 Reasons for carrying out an Innovation Management Assessment ... **7**

5 Choosing the Innovation Management Assessment approach ... **8**
5.1 General ... 8
5.2 Understanding different approaches to Innovation Management Assessment ... 8
5.2.1 Performance criteria for Innovation Management ... 10
5.2.2 Options for implementing the Innovation Management Assessment ... 11
5.3 Type and quality of Innovation Management Assessment output(s) ... 11
5.4 Formats of Innovation Management Assessment output(s) ... 12

6 The Innovation Management Assessment process ... **12**

7 Prepare the Innovation Management Assessment ... **14**
7.1 The Innovation Management Assessment's strategic intent and scope ... 14
7.2 Innovation Management Assessment's design suitable for the organization ... 15
7.3 Expected results of the Innovation Management Assessment ... 15
7.4 Performance metrics for the Innovation Management Assessment ... 15
7.5 The resources required (internal and external) ... 16
7.6 Organization's ability and willingness to change ... 16
7.7 Prepare for the set-up of the Innovation Management Assessment ... 16

8 Conduct the Innovation Management Assessment ... **18**
8.1 Set-up of the tool(s) ... 18
8.2 Data collection (quantitative and qualitative) ... 18
8.3 Data analysis ... 19
8.3.1 Data cleansing ... 19
8.3.2 Data interpretation and gap identification ... 19

9 Conclude the Innovation Management Assessment ... **20**
9.1 Document findings ... 20
9.2 Innovation Management Assessment report structure and content ... 20
9.2.1 Examples of the data analysis results organized by topic/theme ... 20
9.2.2 Examples of the data analysis results organized by urgency or complexity ... 21
9.3 Communication of the Innovation Management Assessment results ... 21
9.4 Recommendations for Innovation Management improvement ... 22

10 Improvement of the Innovation Management Assessment itself ... **23**
10.1 Recommendations for improving the Innovation Management Assessment ... 23
10.2 Determine the roadmap for enhancing future Innovation Management Assessments ... 23
10.3 Implement roadmap actions ... 23

Annex A (informative) **Principles of Innovation Management Assessment** ... **24**

Annex B (informative) **Presenting results from the Innovation Management Assessment (examples of visuals)** ... **31**

Bibliography ... **35**