

ISO/TR 56004:2019-02 (E)

Innovation Management Assessment - Guidance

Contents		Page
Foreword		iv
Introduction		v
1	Scope	1
2	Normative references	1
3	Terms and definitions	1
4	Reasons for carrying out an Innovation Management Assessment	2
5	Choosing the Innovation Management Assessment approach	3
5.1	General	3
5.2	Understanding different approaches to Innovation Management Assessment	3
5.2.1	Performance criteria for Innovation Management	5
5.2.2	Options for implementing the Innovation Management Assessment	6
5.3	Type and quality of Innovation Management Assessment output(s)	6
5.4	Formats of Innovation Management Assessment output(s)	7
6	The Innovation Management Assessment process	7
7	Prepare the Innovation Management Assessment	9
7.1	The Innovation Management Assessment’s strategic intent and scope	9
7.2	Innovation Management Assessment’s design suitable for the organization	10
7.3	Expected results of the Innovation Management Assessment	10
7.4	Performance metrics for the Innovation Management Assessment	10
7.5	The resources required (internal and external)	11
7.6	Organization’s ability and willingness to change	11
7.7	Prepare for the set-up of the Innovation Management Assessment	11
8	Conduct the Innovation Management Assessment	13
8.1	Set-up of the tool(s)	13
8.2	Data collection (quantitative and qualitative)	13
8.3	Data analysis	14
8.3.1	Data cleansing	14
8.3.2	Data interpretation and gap identification	14
9	Conclude the Innovation Management Assessment	15
9.1	Document findings	15
9.2	Innovation Management Assessment report structure and content	15
9.2.1	Examples of the data analysis results organized by topic/theme	15
9.2.2	Examples of the data analysis results organized by urgency or complexity	16
9.3	Communication of the Innovation Management Assessment results	16
9.4	Recommendations for Innovation Management improvement	17
10	Improvement of the Innovation Management Assessment itself	18
10.1	Recommendations for improving the Innovation Management Assessment	18
10.2	Determine the roadmap for enhancing future Innovation Management Assessments	18
10.3	Implement roadmap actions	18
Annex A	(informative) Principles of Innovation Management Assessment	19
Annex B	(informative) Presenting results from the Innovation Management Assessment (examples of visuals)	26
Bibliography		30