

ISO 56003:2019 (E)

Innovation management — Tools and methods for innovation partnership — Guidance

Contents

| | |
|---------|---|
| | Foreword |
| | Introduction |
| 1 | Scope |
| 2 | Normative references |
| 3 | Terms and definitions |
| 4 | Innovation partnership framework |
| 4.1 | Framework |
| 4.2 | Entry points to innovation partnership |
| 5 | Entering an innovation partnership |
| 5.1 | General |
| 5.2 | Deciding whether or not to enter an innovation partnership |
| 6 | Partner selection |
| 6.1 | General |
| 6.2 | Generating a long-list of potential partners |
| 6.3 | Generating a short-list of potential partners |
| 6.4 | Partner selection decision |
| 7 | Partner alignment |
| 7.1 | General |
| 7.2 | Non-disclosure agreement |
| 7.3 | Developing a common understanding |
| 8 | Interactions between the partners |
| 8.1 | General |
| 8.2 | Key factors of interaction |
| Annex A | (informative) Tools and methods for entering the partnership |
| A.1 | Identify the gaps |
| A.2 | Determine the best approach to fill the gap |
| Annex B | (informative) Tools and methods for partner selection |
| B.1 | Augmented partner selection decision matrix |
| Annex C | (informative) Tools and methods for partner alignment |
| Annex D | (informative) Tools and methods for interaction between partners: sample innovation partnership agreement |
| D.1 | Innovation partnership agreement |
| D.1.1 | Confidentiality |
| D.1.2 | Program and objectives of the innovation partnership |
| D.1.3 | Implementation of the innovation partnership |
| D.1.4 | Management |
| D.1.4.1 | Organization |
| D.1.4.2 | Governance |
| D.1.4.3 | Continual improvement |
| D.1.4.4 | Funding and resources |

- D.1.4.5** Roles, responsibilities and powers of each board
- D.1.5** Intellectual assets
- D.1.6** Liabilities, indemnities and warranties
- D.1.7** Termination

Annex E (informative) Performance evaluation criteria

- E.1** Monitoring, measurement, analysis, and evaluation

Page count: 21